



How You Can
Save Hundreds Of Dollars,
Make Better Use Of Your Time, And
Remain Goal Oriented
When Buying And Using
The Right Mindmap Software Tool

By Arjen ter Hoeve

www.MindmapsUnleashed.com

Introduction

It is amazing to see how much time, energy and money people waste on just testing out ideas.

Hi, my name is Arjen ter Hoeve. I work with people from all over the World enabling them to use their information, resources, and environment much more efficiently.

One of the tools my clients use is mind mapping. This can be by using software but also on paper. The people I work with often find me because others refer them to me. Still, there are also new clients who find me through my website www.MindmapsUnleashed.com.

I can divide the people who visit the website into two groups:

1. People who do everything themselves and find out the things they need to know on mind mapping solutions on their own. I like to call these people Lone Rangers. They want to know everything on every tool, test all tools and then make a decision. After that, they work a while with a tool and stop working with it because... well, the tool just doesn't deliver the results they were looking for. They lose the money they spent on the tool, know a little bit more about mind mapping software and wasted time spent on research which could have been used to make money or spend with their family.
2. The second group is people like you. You understand you should be careful spending time, money and energy. People like you consult me, an expert and tell me what they want to achieve. I advise them and they can get the right tool at the right price without spending all their time and energy researching.

I was correct assuming you are a person who likes to save time, energy and money, right?

Well, I wrote this report for you!

I give you my advice on what you should do when you purchase and use a mindmap tool so you benefit immediately from reading this report!

LOSING MONEY, TIME AND ENERGY

Before we start, I want to tell you more about the loss of money, time and energy. Once we covered that, we can look at the positive side of mind mapping and using computer tools for that.

You see, when you are looking for a tool, you may spend at least a number of hours on that. You have to:

- Find out which tools there are
- Usually signup for a mailing list to just download a tool
- Install the best tools you could find
- Test the tools you found (learn how they work and make some maps)

- Remove tools you don't want
- Unsubscribe from a mailing list
- Purchase a tool
- Register the tool
- Learn more on using it on the job

All these activities will take a lot of time. Even if you do every step in the most efficient way you can think of, you spend easily 2 to 5 hours on this. After all... we are talking about a tool which needs to assist you on a daily basis!

Assuming you charge (or cost) at least \$50, this costs you \$100 to \$250. Then you need to understand these tools and learn how to operate them. This will take a lot of energy (and time).

A conservative estimate would be that you spend at least \$500 to \$1,000 on the entire process of finding the right tool (loss in productive hours, cluttering up your computer system with unnecessary installations, surfing the web for finding tools, etc.).

This report explains you how you can save this money, time and energy and spend less than half of this. That's right, you will find the best solution and spend less accomplishing it!

Let's continue to learn more about solutions which benefit you!

Let your mindmap software

P.S.: If you have any questions, please contact me at info@MindmapsUnleashed.com.



For the outsiders in the mind mapping software arena, there are about 23,128 different tools and computer solutions available. This number can be a little bit different the moment you read this report ☺. Still, there are a lot of tools around.

And you know what? There will be more next week. More and more companies are creating “*the best mind mapping tool*” available (both online as well as offline).

So what can you do about this when you are looking for a tool?

I think you should test only a few targeted solutions. Don't waste time on testing many different tools. Chances are, you won't find the right tool.

Also, don't look at website of the original creators of a specific tool when you are comparing tools. They are there to **sell you their solution, not your solution**.

So what is (in my opinion) the best approach for you to follow?

Test a number of tools which are recommended to you by team members and experts in this field.

The real mindmap software experts listen to what YOU have to say and what YOU want to fix. After understanding you, the expert will recommend a few tools you can test. You test these and by doing that, you will save time and effort.

After all... you don't want to become a mindmap software expert yourself. You just want to use the tool to achieve better results in less time!

Think about this:

**DO YOU WANT TO BECOME A MINDMAP SOFTWARE EXPERT OR
DO YOU WANT TO FIND THE RIGHT TOOL?**



In order to become good in what you do, you need a team.

Just look around. All successful people became the success they are because of the people they gathered around them.

What I often see, and what I discuss with fellow visual thinkers, is the concept of the Lone Ranger. These Rangers are people who go their own way and don't need others to achieve results. These Visual Rangers™ are doing everything themselves and when working with others, they don't do contribute. After all..., they are moving in their own direction and just take some things they hear or get.

Fortunately, you are a person who understands **the importance of a team**.

You are not wasting time and energy on finding out every little detail of everything. You are a person who takes targeted action and wants to get the best!

From a mindmap expert to you, expert in your field: YOU ARE SO RIGHT!

I am here to assist you in finding not only **the right tool**, but also to **implement** it in your organization and processes.

Mind mapping is just a tool. Still, understanding and applying it correctly makes it a very (very) powerful system for you.

Do the right thing, contact an expert who will guide you through this. If you don't know anyone besides me, you can of course contact me:

Info@MindmapsUnleashed.com

(Being a professional in this field, you should know that my main interest is your progress. Together we will determine the best possible solution available)



Would you believe that there are actually people around who believe that mind mapping is *the Holy Grail* of visualizing information?

I know!!! This is very strange right?

As I wrote before, mind mapping is just a tool which may help you to save time, energy and money (and we all like to do that!).

I see so many people who will just buy a mindmap tool but don't really know what to use it for! After a while, they tell me that the expensive license they bought is no longer used. That's really a loss of all your efforts and money (don't you think?).

Please don't think this only happens to individuals who buy these tools. I've actually seen entire companies purchase software solutions and forget about it!!!

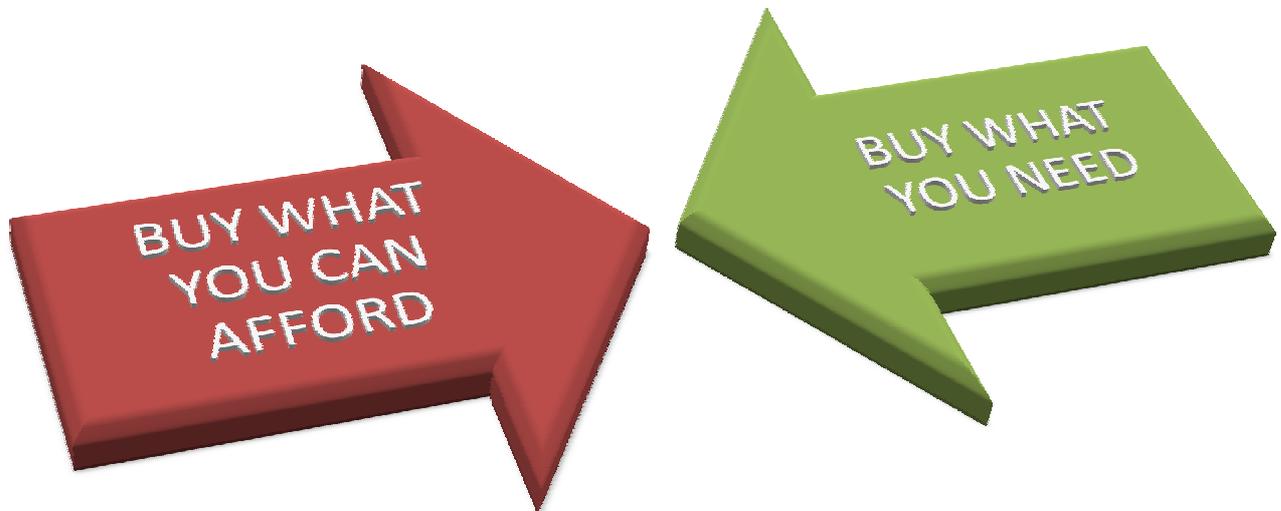
In my opinion, a mindmap tool should be bought because you have a need or desire. This could be to:

- manage your information better,
- save time by working in a visual format, or
- visualize your team progress and planning (and of course more...).

The reason itself is not even that important. The biggest thing is that you understand **IF** and **HOW** this software solution will be able to assist you in achieving that goal.

So the question is:

WHAT DO YOU WANT TO ACHIEVE (USING MIND MAPPING)?



It not what you can afford what takes you to a higher level but what you need.

Still most people buy what they can afford.

YOU SHOULDN'T BUY A CHEAP TOOL BECAUSE YOU CAN AFFORD IT!

YOU SHOULDN'T BUY **ANY** MINDMAP TOOL UNLESS YOU NEED IT!

Here, I said it. This may cost me a lot of money ☹. I do think it is much better if you only purchase it when you need it.

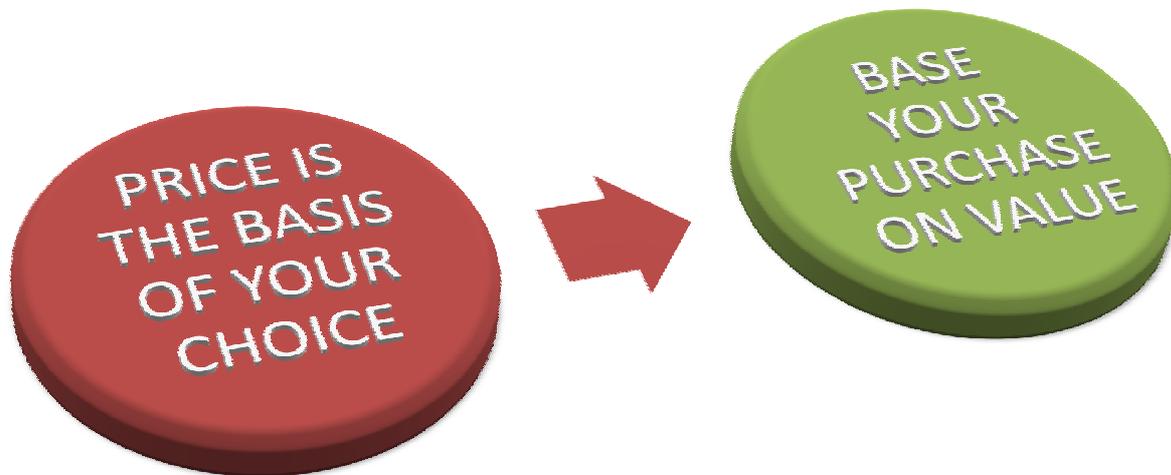
There are of course many people who want to sell you all the mindmap software tools in the world, today.

- I don't want you to just buy any software tool.
- I want you to invest in software which brings you closer to you goals.
- I want to supply solutions which could be delivered using software.

By doing that, you will be happy to spend money (often less than what you need by the way).

The question you should answer therefore is:

WHAT DO YOU NEED, SOFTWARE OR SOLUTIONS?



A tool purchased because of the price may not be the tool you need. Many people confuse price and value.

The **price** is something you pay for the tool right now. The **value** is what the tool gives back to you.

Suppose you buy a tool and it costs you \$200. It is not strange when you become more efficient and see things more clear when mind mapping. In fact, I think it is the basis of mind mapping!

Let's break this down for a business situation:

You cost at least **\$50 per hour** for your employer, right? (let's just be very conservative).

People report that they become between **10 to 25% more efficient**. Let's go for the 10% figure (again being conservative). This means that you are at least \$5 per hour worth more because of mind mapping.

Assuming you have a 40 hour workweek means you save this first week $40 \times \$5 = \$200!!!$

That is the initial investment for your mindmap tool!

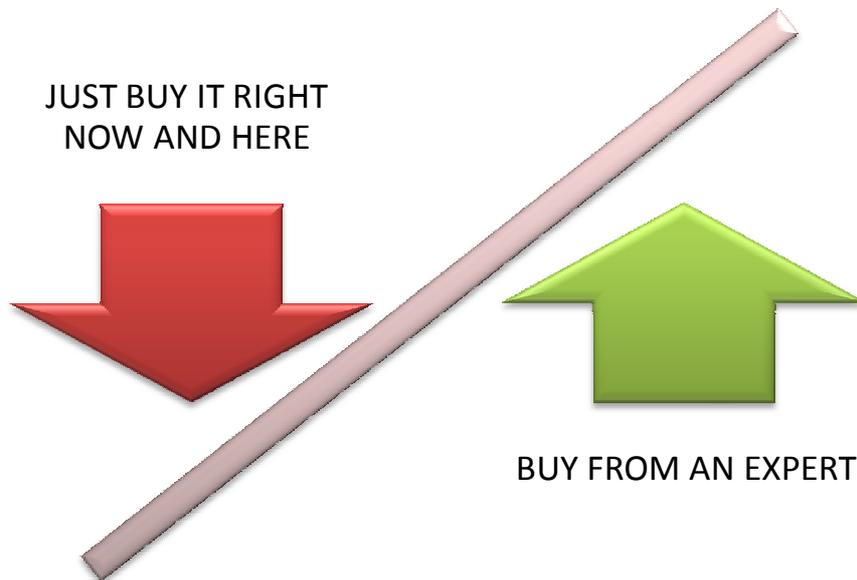
Using the tool one year would give you an **increase** in net-worth of 40 (weeks per working year, again conservative) $\times \$200 = \mathbf{\$8,000}$ per year.

And we are only looking at money here: think of the **time you save** and **lower stress levels!**

Now let me ask you:

**WHAT IS THE INVESTMENT YOU WANT TO MAKE
FOR ACHIEVING YOUR GOAL?**

P.S.: Just thing about this: When you are worth \$100 per hour and you become 25% more efficient, you have your INVESTMENT back in JUST ONE DAY! Talking about nice investments ☺



I just googled for “mindmap software” . There were (at least in the Dutch list) almost ONE MILLION results!

We can safely assume that for the entire world, this number is much, much higher. And can you imagine that many of these links are from websites where you can download and buy software?

My advice to you is: don't buy on a website which appears on the first page of Google (even though we are listed on that page as well).

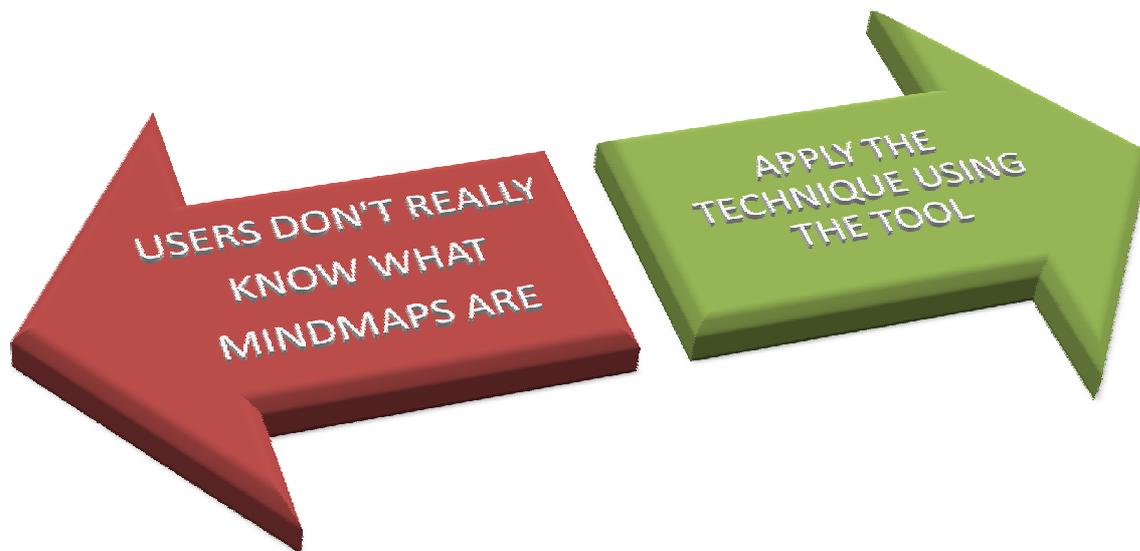
You should buy from a company or person who is an expert in mind mapping solutions. (believe me, not all experts are listed on the first page). The expert should be able to give you unbiased advice on the tools he sells. After all, some tools are better to use in certain situations than other tools).

This also explains again why I think you shouldn't buy directly from the creators of a software tool. They just want you to buy their tool.

Don't get me wrong: most software tools are excellent tools and do the job. Still, there are some things an objective third party can advice you on. (and for the price you shouldn't care as well. Resellers of these tools normally carry the same price as the original creators).

My advice for you is:

FIND AN EXPERT IN VISUAL THINKING AND MIND MAPPING TO GET GOOD ADVICE



If you ask a person who uses Microsoft Word how they should write a letter, proposal or a story, I bet you 9 out of 10 don't know exactly how to do this and get the highest leverage using the tool.

Also, most people don't really know how to use the GOOGLE solution to find the best website for online and offline information problems.

And here we are talking about just two of the most used tools in the world!

A mindmap is (yes, again) just a tool. Still, **a tool works just as well as you use it.**

Hmmm, you would think people spend a little bit more time understanding the software tool and the mind mapping technique...

Well, they don't!

That's why most people won't get past the simple mindmaps. That's why most people are no longer interested in mind mapping after a while (*This STUPID TOOL doesn't work as it should be... ☹*)

You and I know that isn't true. The tool itself works perfectly fine! You should probably use it a little bit different and then... ta-taaaaa you will see wonderful results!

I have a short piece of advice for you:

DON'T JUST BUY A MINDMAP TOOL.

LEARN HOW TO USE THE TOOL AND MIND MAPPING

TO CONCLUDE

You now understand what people often do when purchasing mindmap software. I showed you that the investment in the tool is just peanuts compared to the time and money you get back from using it. To summarize:

On an annual basis return on investment: at least **\$ 8,000.00***

On an annual basis gained time: at least **160 hours*** (YES, 4 weeks)

On an annual basis stress reduction: **likely a lot***

**: based on average results, these may and probably will vary in individual situations.*

Since you now know this, it is up to you if you want to save money, time and reduce stress. Below is a small overview of the most important issues discussed in this document.



You are a smart person and you decide for yourself what you want to do and will do. I am no different than you on that.

The only thing I can say is that I made sure that I learned a lot about mindmap software solutions. This took a lot of time and effort. Now, I am able to assist many people around the world in finding the right solutions for their information management situations (ah well... just call them problems!).

I would like to assist you as well.

Here's what I want to offer you:

I offer you my expertise of mindmap software and understanding of the mindmap software market.

The reason why this is so important for you to profit from this is because there are (in my opinion) way too many tools around to create mindmaps.

If fact... sometimes I think that there are new tools released every week!

You, a fellow visual thinker and person who wants to regain control over the information you deal with, probably agree with me on this:

You don't have the time and need to become a mindmap software expert

That's why you contact me. Together we determine what the right tool is. We have a look at you and the solutions you are looking for.

Don't become a person who wants to figure all this stuff out by themselves. Don't be that proverbial Lone Ranger who deals with information himself.

You just added me to your team of advisors on mindmap software and mind mapping solutions.

Here's what I want you to do next:

Contact me: info@MindmapsUnleashed.com

or call me on **SKYPE: arjenterhoeve**

Tell me what the situation is you are in and what problems you are facing with information. I will assist you in finding the best and cheapest tool around (of course at no cost).

Believe me: **HELP IS ON THE WAY**. Together we save you lots of \$\$\$ and TIME and make you 😊 again.

Contact me today at: info@MindmapsUnleashed.com

I look forward to hear from you soon. Have a great day!

Arjen ter Hoeve

Your personal mindmap advisor

MORE MINDMAP SOLUTIONS

If you are really committed to learning more on mind mapping and getting results, I advise you to take part in the online training I give.

Many people from all over the world already signed up and created amazing results for themselves. I am more than confident that you as well will learn to USE mindmaps by participating in this training.

Here is what you will learn by actively participating in this training:



Week 1: The Beginning

- WHAT is mind mapping
- WHY does your brain like this so much
- WHAT is the procedure for creating a mindmap
- Questions Answered

Week 2: Let's Get Personal

- HOW to use mindmaps in a personal environment
- HOW to use in goal setting
- Questions Answered

Week 3: Academic & Business

- HOW to use mindmaps to share information (Academic)
- HOW you use mindmaps with other (Business)
- HOW to use in brainstorming
- Questions Answered

Week 4: Everything Together

- HOW to take full advantage of mind mapping in all 3 areas (personal, business, academic)
- Questions Answered

Week 5: Let's Get EXTRA Practical

- WHAT do you need to do to get even more overview from mindmaps
- WHY do certain maps express information much better
- Questions Answered

Week 6: Round Up

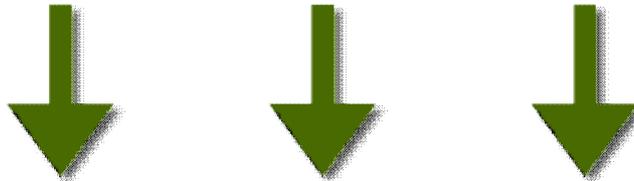
- WHAT to do next with mind mapping after this training
- HOW to apply the techniques (you receive templates here)
- Questions Answered



HERE YOU GO!

**Signup NOW And Enjoy 15 Days
Of Risk Free Mindmap Training**

**CLICK BELOW TO LEARN HOW YOU
CAN START THIS ONLINE TRAINING TODAY**



<http://mindmap-shop.com/riskfree-mm.html>

(again, this is a risk free offer I am giving you. NO CATCH)